

**104 學年度 B 組必修科目替代表**  
**104 school year—course substitution**

103 學年度(含)以前入學本系必修科目 Before 103 academic year Dept. required	104 學年度本系必修科目 104 academic year Dept. required	替代方法 substitute
行銷學(3/0) MARKETING (3 / 0)	行銷管理(0/3) MARKETING MANAGEMENT (0 / 3)	缺「行銷學」3 學分者，選修「行銷管理」 (0/3)學分。 Substituting “ MARKETING MANAGEMENT (0 / 3)” for “ MARKETING (3 / 0)”
國際貿易法規(3/0) LAWS ON INTERNATIONAL TRADE (3 / 0)	商事法(2/0) COMMERCIAL LAW (2 / 0)	1.缺「國際貿易法規」3 學分者，選修「商事法」2 學分。 2.所缺之學分，選修本系國商英語組(原國企系 B 班)之系選修替代。 Substituting the corresponding “ COMMERCIAL LAW (2 / 0)” for “ LAWS ON INTERNATIONAL TRADE (3 / 0)” PLUS one selective course (2 credits) which offered by the Dept. of International Business.